

National HR Championship 2025

**Exclusive HR Championship cum Certification
Program for the students of MBA**

- 1 Month Live Corporate Project
- Industry Certification
- Corporate Mentorship
- Summer Internship Prep
- Corporate Competition Guidance

Who We Are?

Institute of Human Resources Management by Phoenix Global, an IIM Alumni Initiative, is one of India's first HR Live Training and Experiential Learning Platform dedicated for MBA students looking forward to build strong careers in the field of HR Management. We are a skill-development platform that helps students of top B-Schools master professional skills trained by top class industry professionals.

Student Reach

5,00,000+

Live Training Hours

6,25,000+

Careers Impacted

75,000+

Successful Programs

1350+



FEATURED ON
Forbes



उद्योग संवर्धन और आंतरिक व्यापार विभाग
DEPARTMENT FOR
PROMOTION OF INDUSTRY AND
INTERNAL TRADE

We are part of
#startupindia

Our Clientele and Knowledge Partners

Our Clients, Students,
Associations, and
Knowledge Partners and Partner
Clubs are from
India's Top B-Schools



NHRC 2025

ihrm NHRC, is one of India's first HR-Only Live Training and Experiential Learning Competition dedicated for MBA(HR) Enthusiasts. ihrm NHRC will be a perfect platform to those who wish to pursue careers in HR, where the students will have world's top trainers with IIT and IIM Background, qualified industry mentors providing 1-1 training and making the students industry ready. ihrm NHRC aims at making the students prepared to pick up positions in industry demanded HR CoEs like HR Analytics and opportunities of holistic experience like HR Business Partner. Students also get an opportunity work on real time HR projects/cases under leading corporate mentors.

Programs Available

Certified HR Analyst (CHRA)

Certified HRBP (CHRBP)

Certified AI – HR Analyst (CAIHR)



Our Mentors

Our Expertise!



Dr. Asit Baran Mohapatra
Honorary Advisor and Mentor

Dr. Asit Mohapatra has spent over 35 years in the Corporate sector across different Industry segments like Manufacturing, Automobiles, Chemicals, Pharmaceuticals, Financial Services, Retail, Textiles and Supply Chain. He began his career in Tata Motors and moved to ICICI Bank as VP-HR, Reliance Retail and Future Supply Chain as SVP-HR. He served as Director- HR at Parke Davis (now part of Pfizer) and Raymond. He has been awarded the prestigious HR Leadership Award by the Asia Pacific HRM Congress. Dr. Mohapatra has been trained in Japan and USA in the areas of HRM and has been certified as an Executive Coach by the European Coaching Institute. He is trained as an Assessor by SHL and KPMG to facilitate Assessment and Development Centre. He is a Master Practitioner in Neuro Linguistic Programming (NLP). He has been a professor at IIM Lucknow, IIM Udaipur, IIM Rohtak, IIM Shillong and IIM Ranchi.

He has served as the Secretary to the Board of Governors at IIM Ranchi

Vishak Bharadwaj is an experienced corporate professional, currently the Strategic HR Partner and Head of Talent Acquisition at Monocept. He previously worked as a Manager in world's largest refinery of Reliance Industries limited in Jamnagar. He worked in several other firms for bidding, procurement and sales functions. He has won accolades in several competitions during his academic stint as student of IIM in the likes of RPG-Blizzard, Mahindra War room, Deloitte Talent, Max Digital Solutions and inter-college level competitions of IIM Calcutta, IIM Indore, IIT Kharagpur etc. He has worked with Larsen and Toubro on Gamification of career paths of employees. He has also been involved in impactful projects with n-Factorial, e2o, Burger king, Dignite etc.



Mr. Vishak Bharadwaj
Program Mentor

Program Takeaways

to
all

Assured Industry Certificate

MarkAcademy 2024 Corporate Certification formally recognizes expertise in the respective program, specific role and skill, enhancing credibility, career prospects, and professional growth by validating specialized knowledge and competencies.

to
all

Assured 1 Month Live Project

All the participating students will get a 1 month live corporate project to work on mock Summer Internship Projects from top MNCs such as Amazon, Google, Monocept, Asian Paints, etc to gain hands-on experience

to top
20%

Winter Internship Opportunity

Winter Internship Opportunity with Phoenix Global offers selected interns a hands-on experience, giving them an opportunity to experience actual summer internship months before the start of SIP.

to top
50%

Letter of Recommendation

Letter of Recommendation gives endorsement of your skills, dedication during the live project, and quality of deliverables, to support applications for jobs, internships, or academic programs.

to
all

Guidance on Case Competitions

Expert guidance sessions by corporate mentors to develop strategic thinking, problem-solving skills, and presentation techniques, ensuring thorough preparation, to excel in corporate competitions.

to
all

4 CV Points

1. Corporate Program Certificate
2. Live Project Certificate
3. Letter of Recommendation (Top 50% performers)
4. Winter Internship (Top 20% performers)

Program Timelines – Schedule of Sessions

Timelines	SAT	SUN	MON	TUE	WED	THU	FRI
Day 1–7	Live Training (3 Hours)	Live Training (3 Hours)	Self Paced Live Project	Self Paced Live Project	Self Paced Live Project	Self Paced Live Project	Self Paced Live Project
Day 8–14	Winning Case Comps (1 Hour Session)	Self Paced Live Project	Self Paced Live Project	Self Paced Live Project	Self Paced Live Project	Self Paced Live Project	Self Paced Live Project
Day 15–21	Preparing Effective CV (1 Hour Session)	Self Paced Live Project	Self Paced Live Project	Self Paced Live Project	Self Paced Live Project	Self Paced Live Project	Self Paced Live Project
Day 22–28	SIP Interview Preperation (1 Hour Session)	Self Paced Live Project	Self Paced Live Project	Self Paced Live Project	Self Paced Live Project	Self Paced Live Project	Self Paced Live Project
Day 29–30	Project Submission Deadline	Feedback by Corp Panel					

Certified HR Analyst (CHRA)

Course Contents

- Intro to DA and ML
- ML applications and scope
- Data-warehouse concepts
- Extraction of Data
- Transformation and Loading
- Obtaining the data.
- Data Visualization (Tableau, Power BI), Matplotlib
- Data Cleansing using Python
- Model Selection
- Training the Model
- Fine tuning the model
- Presenting your solution
- Launching, monitoring
- maintaining your system.
- Applied Live Project on HR Analytics



Certified HRBP (CHRBP)

Course Contents

- Intro to HRBP
- Creating Business impact
- HR Value Chain
- Strategic HR Metrics
- Workforce and HR scorecard
- Digital HRBP
- Employee and Candidate Experience
- Consulting and Problem Solving in HR
- Strategy, Ops, Finance, Sales: Impact on HR
- Org design & HR frameworks
- Business Implementations
- HR Analytics
- Rewards
- TA concepts
- Applied Live Project on HRBP activities



**Titles of
Prospective Live
Projects the
students would
work on**

Example Live Project Titles

- Design Performance Management System for Technology vertical in line with the Technology Roadmap of 2026
- Attracting and Retaining the best fit talent with focus on cloud skills
- Employee experience in the Hybrid – onboarding in metaverse
- Recommendations and restructuring of CTC in alignment with Wage code and Social Security code

OUR STUDENTS ARE **OUR ASSETS**
OUR RESPONSIBILITY
OUR SUCCESS PARTNERS



Top Feedback

An impressive 3 out of every 4 students rated our program as excellent, reflecting our commitment to delivering exceptional programs and ensuring student satisfaction and success.



4.6/5 Rating

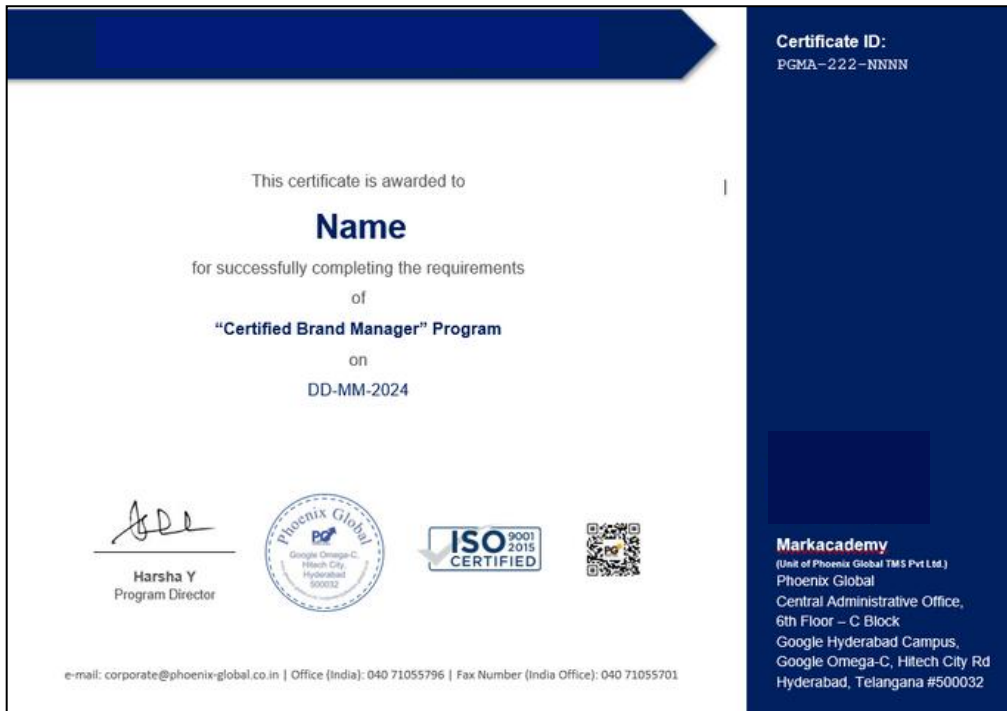
Discover our top-rated programs with a stellar 4.6/5 rating based on the last 5000 samples. Join thousands of satisfied customers who have experienced excellence and reliability in every aspect of LEP Editions in the past.



IIM-LSE-Ivy

Phoenix MarkAcademy has highly stringent training quality policy, which allows only the corporate professionals with educations background from IIMs, LSE, Ivy league and equivalent to become mentors

Sample Takeaways



Sample Program
Certificate



Letter of
Recommendation



Live Project
Certificate

Live Certification Training Slot Availability – 2025 Season

Slot	Slot 1	Slot 2	Slot 3	Slot 4	Slot 5	Slot 6
Date and Time	12-13 JUL 6PM-9PM	19-20 JUL 6PM-9PM	26-27 JUL 6PM-9PM	02-03 AUG 6PM-9PM	09-10 AUG 6PM-9PM	16-17 AUG 6PM-9PM
CHRA	AVAILABLE	NA	AVAILABLE	NA	AVAILABLE	NA
CHRBP	NA	AVAILABLE	NA	AVAILABLE	NA	AVAILABLE
CAIHR	NA	AVAILABLE	NA	AVAILABLE	NA	AVAILABLE

Session Recordings will be provided for students who cannot attend the program due to any unavoidable reasons

Why Choose Us?

Particulars	IHRM	Others	MOOCs
Live Sessions	Yes	Yes	No
Industry Mentors	Yes	No	No
Internship Focus	Yes	No	No
Live Projects	Yes	No	No
CV Points	4+	1	1
Program Fee	< INR 5k	> INR 20k	INR 1–3 Lakhs

Registration

Program Fee (Inclusive of all Taxes)	INR 14870	
Discounted Fee (Inclusive of all Taxes)	INR 4870 INR 3870	
Any 2 Programs	INR 9740 INR 6870	
All 3 Programs	INR 14610 INR 8670	
Program Start Date	As per your Slot Preference	

FAQs

What would the students get at the end of the program?

- Professional Certificate (All)
- Live Project (All)
- 100+ Reports and Models (All)
- LOR (Top 50% Students only)
- Internship (Top 20% only)
- Awards (Each Campus Top 3 and national top 20 Ranks)

Details about Live Project and Submission of it?

Post Live Training Sessions, a live project with set of tasks and practical work will be given to the students which they need to submit online for assessment of their performance within 30 days from the start date of the Live Training.

The Results of the same will be declared on specified date for all the students at once, across domains and special perks will be provided for top 20%/50% students as mentioned previously.

How will Phoenix determine top 20% and top 50%?

Performance in the Online Assessments, any other tasks and Project Submissions will be considered to determine top 20% & 50% and the same will be announced post program completion.

When will we get the certificate and other deliverables?

- Professional Certificate: End of Day 2 (After the completion of Training)
- Live Project Certificate: End of Day 30 (After Live Project Deliverables Submission)
- All other deliverables (LOR, Winter Internship Offers, Awards if any) : will be given after all slots are completed, date will be communicated later.

Certificate Validity?

All the certificates issued by us hold life time validity and are accepted by recruiters across the country. Phoenix Global, the group parent organisation is an ISO 9001:2015 certified organization whose operations are registered under the Ministry of Corporate Affairs, Government of India.

Details about Internship Opportunity and LOR?

Top 20% of candidates from the Live Project assessment will be considered for an Internship opportunity with Phoenix Global. This would be an additional Internship and not Summer Internship. Top 50% of candidates from the assessment will be given an LOR on the Official Company Letterhead with Seal and Signature of Program Director.

Testimonials



I participated in CERA program, the content taught was extremely useful and practical.

Kushagri Mangal
IIM Sirmaur 2021-23



I'm so happy that I enrolled in this extraordinary program. I actually tried a lot of YouTube/books to understand these complex topics but CFMA program gave me complete clear picture about these topics in five hours. Trainers were gems!

Dheeraj Valiveti
IIM Vizag 2021-23



The program was really very informative, it went from basics to advanced level seamlessly.

Sanjana Kumari
FOSTIIMA Business School 2020-22



Really wonderful. Looking forward to applying the concepts I learned here.

Yadubansh Mani
IIFT Delhi 2020-22



I participated in CBA program, the content taught was extremely useful the course was good.

Amogh Surshe
IIM Amritsar 2021-23



I participated in CBA Program and it is a very good course for understanding of PowerBI and Tableau

Soumyadip Das
IIM Bangalore 2020-22



Faculty has great knowledge, very open and happy to connect. Faculty is ready to clear all the queries.

Kishan C
IIM Jammu 2021-23



I participated in CBA program, the content taught was extremely useful. It was a very insightful course.

Mohanish Mangalam
IIM Jammu 2021-23



I participated in CBA program, the content taught was extremely useful and relevant.

Shubojeeet Dutta
IIM Jammu 2021-23



The program was really helpful and I also got hands-on experience.

Maitreya Chatterjee
IIM Jammu 2021-23



Very nice course. I would like to participate in the advanced level courses, which is required.

Bakul Parmar
IIM Jammu 2021-23



I participated in Sales program, It's a great learning experience for B2B sales.

Mohammad Nadeem
IIM Jammu 2021-23



Phoenix Global program was very fruitful and got to learn a lot from it.

Falguni Babhare
IIM Jammu 2021-23



It was an uncharted territory for me. But now I can say I have learnt the basics of product management.

Debabrat Lahon
IIM Jammu 2021-23



Really a great learning that surely would help me to incorporate in my future professional career

Sourabh Nimesh
IIM Jammu 2021-23



Thanks for giving us this opportunity. It was really useful.

Pranjal Parnerkar
IIM Kashipur 2021-23



The best aspect of the program was its practical approach. Really enjoyed the sessions. Thank You.

Chetan Singh Maurya
IIM Kashipur 2021-23



As a beginner the course was helpful for me, and I learnt a lot of new concepts practically.

Venkata Jaswanth Peyyala
IIM Nagpur 2021-23



It was an amazing session, the instructors are calm and kind, addressed all the queries with excellence.

Ajinkya Prashant
IIM Nagpur 2021-23



It was a great experience and got to learn depths of product management in the real world scenario.

Shubham Mathur
IIM Nagpur 2021-23

Testimonials



I participated in CHR program, I had various New Insights from this program.

Himanshu Jain
XLRI Jamshedpur 2020-21



I participated in Phoenix CHR Program, and learnt the Basics of Analytics and it's role in organisations.

Shrey Anil Chhabra
XLRI Jamshedpur 2020-22



I participated in CFMA program as part of FinSchool NFO and it was a great learning experience

Rajiv Ranjan
DFE, DU 2021-23



I participated in CERA program as part of FinSchool NFO and the program was good overall

Shubham Badhe
IIFT 2021-23



CERA program was a great experience! I would love to participate such programs offline as well!

Rajat Pai R
IIM Amritsar 2021-23



I participated in CERA program as part of FinSchool NFO and the course was very good

Karthikeyan Shridhar
IIM Indore 2020-22



Can't get better!
I participated in CERA program and really loved it!

Shubham Yadav
IIM Jammu 2021-23



I participated in CERA program as part of FinSchool NFO. It was an enriching session.

Shiv Kumar Sahu
IIM Jammu 2021-23



I participated in CFMA program. It was very insightful and knowledgeable fast paced program

Keshav grover
IIM Jammu 2021-23



I had little knowledge about finance, but taking this course helped me to learn new concepts as well as to apply it in real world.

Yash Shandilya
IIM Jammu 2021-23



I participated in CERA program as part of FinSchool NFO. It has helped in increasing my knowledge

Anushka Jaiswal
IIM Kashipur 2021-23



I participated in CFMA program as part of FinSchool NFO and it was a great hands-on workshop

Prasann Dubey
IIM Nagpur 2021-23



Very insightful session. Looking forward to do other courses with the organization.

Dipti Gavkare
IIM Nagpur 2021-23



It was a great learning and I got to learn many new concepts related to equity research

Rishab Goyal
IIM Rohtak 2021-23



I participated in CFMA program as part of FinSchool NFO and it was a great learning experience

Rahul Rajan
IIM Sirmaur 2021-23



Course had a lot of important practical applications. It exceeded my expectation. The instructors were very knowledgeable, interactive & very patient!

Sathya Narayanan
IIM Sirmaur 2021-23



I am fully satisfied with the entire course. The content taught was extremely useful and practical.

Sudipan Mallick
XIME Kochi 2021-23



The program was really nice, properly tailored & the content was really helpful for practical application.

Sakshi Dhotre
XIME 2021-23



I participated in CBA program, the content taught was extremely useful and comprehensive

Philo Maria Firoz
XIME 2021-23



Phoenix program helped in up-skilling my practical knowledge in data analytics.

VISHNU GOPAL A
XIME 2021-23

Testimonials



I participated in CBA program, the content taught was extremely useful, Got familiar with role of a BA.

Suraj Ashok Satao
IIM Raipur 2020-22



I participated in CDM program, good content! Great course for deep-dive into digital marketing!

Raja Guttula
IIM Ranchi 2021-23



I participated in the CIBA program, it was a highly interactive and informative one.

Arpan Goswami
IIM Rohtak 2021-23



Brand new content for me so there was a lot to learn!

Shreem Kohli
IIM Sambalpur 2020-22



With no prior knowledge of product management, I felt that this course was well paced and informative.

Thota Sri Ranga Vineel
IIM Shillong 2021-23



The class was very interactive and lively. All the doubts were cleared instantly.

Athira M Nair
IIM Ranchi 2021-23



Got insights on how to proceed with the career as PM and how to switch into PM from other domain.

Ankit Raj
IIM Ranchi 2021-23



The program was highly Interactive and it was very knowledgeable.

Ruchi garg
IIM Rohtak 2021-23



Very informative and helpful for my future growth and profile building.

Sparsh Nalin
IIM Sambalpur 2021-23



Very knowledgeable session for someone like me who wants to learn.

Devvrat Singh
IIM Sirmaur 2021-23



The program was very good and gave a good insight into the working of Data Analytics tools.

Suryansh Choudhary
IIM Ranchi 2021-23



The sessions were a perfect balance between the beginner and intermediate level knowledge of PM.

Aakaash Vasu
IIM Ranchi 2021-23



I participated in CBA program, the program was amazing and informative.

Vishal Verma
IIM Sambalpur 2021-23



I had a very enriching experience with Phoenix Global. I gained hands-on experience of HR analytics

Sebantee Nandi
IIM Sambalpur 2020-22



Even a newbie like me could easily understand, that too in depth! that was the level of clarity of training!

Harsh Vardhan Singh Chauhan
IIM Sirmaur 2021-23



The best part of the program was the teaching style, and innovative concepts!

Aarsha karjee
IIM Ranchi 2021-23



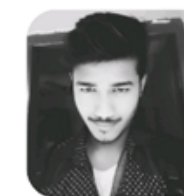
It was a very enthralling and informative session, designed well suiting the current market needs.

Aakaash Vasu
IIM Ranchi 2020-22



This program was very efficient. Learnt a lot of new things.

Navratan Rathi
IIM Sambalpur 2021-23



The course was very insightful. The Instructor's vast experience really elevated the level of learnings.

Kundan Pathak
IIM Sambalpur 2021-23



I participated in CSS program, overall it was a great experience!

Abhishek Sharma
IIM Sirmaur 2021-23

Testimonials



Overall program was very good. Content taught was extremely useful and practical.

Mudit Garg
IIM Udaipur 2020-22



The training program was comprehensive. It gave me clarity for future decisions.

Siddhant Sehgal
IIM Udaipur 2020-22



The program was overall good. It had theoretical, technical concepts, and practical examples.

Anupriya K
IIM Vizag 2020-22



I participated in CDM program, the content taught was extremely useful. Great learning experience!

Utkarsh Shambharkar
IIM Vizag 2021-23



Course was neatly structured. Trainer was very good and kept the session engaging and informative.

Sonal Pawar
IIM Vizag 2021-23



It's a nice exposure for a fresher to gain knowledge about the course and related industry!

Aryasomayajula Marali
IIM Vizag 2021-23



Very well structured program. I participated in CPM program, the content taught was extremely useful.

Prapti Alok
IIM Vizag 2021-23



I participated in CBA program, Great experience and full of knowledge!

Shiv Garg
IMI New Delhi 2021-23



I participated in CBA program, the content taught was extremely useful and practical.

Gurbaksh Kaur Sethi
IMI New Delhi 2021-23



Good Workshop! I participated in CDM program, and really liked the program!

Sanskriti Aryaa Arora
IMI New Delhi 2021-23



It was a nice session and looking for more learning opportunities!

Kuldeep Singh
IMI New Delhi 2021-23



Very good overall, learnt a new approach to solving problems!

Saumya Bhardwaj
IMI New Delhi 2021-23



The trainer was very clear and explained again and again if needed!

Sathvika Selvandurai
IMT Hyderabad 2020-22



I participated in CBA program, it was a good session, I liked the content taught!

Srividya Racharla
IMT Hyderabad 2021-23



Good learnings and practicality! I really liked Phoenix Global program!

Rushi Panchal
IMT Hyderabad 2021-23



I participated in Sales Program by Phoenix, and it was a really good experience!

Tej Barve
IMT Hyderabad 2020-22



Got a lot of new learnings which can be applied in the future!

Abhishek Kundu
IMT Hyderabad 2021-23



The course structure was well designed to provide right amount of knowledge to generate interest!

Shabyashachi
IMT Hyderabad 2021-23



Good program! learnt Business application in data analysis and How to formulate the problem.

Soumya Bhatnagar
NMIMS Mumbai 2021-23



I learnt how to approach a use-case or a problem and apply the solution.

Akshat Srivastava
NMIMS Mumbai 2021-23

Success Stories



Sanjana Gupta • 2nd
IIM Sirmour'22 | Member, Strategy Club | D2C Igniter
5d • Edited •

Enriched learning experience!

I would like to take a moment to share that recently I've completed the Business Analyst Program by **PHOENIX GLOBAL**. The program provided with the practical understanding of Data Analysis and Business Intelligence in dynamic business scenarios. Moreover, it helped me get hands on experience with the significant data visualization tools such as **#Tableau** and **#PowerBI**.



Sakshi Verma • 2nd
IIMJ'22 | Certified Financial Analyst | Entrepreneurship Development Cell | Alum...
3w •

We have been reading it since school that performance appraisal motivates the employees. But I was taken aback when my efforts were appreciated despite the wanted result.

I applied for this marketing live project and was assigned the sales job but it excited me. I really wanted to explore my potential.

Not one sale got converted. It was disheartening and I thought I cannot do this. But I guess my mentors saw something in me which I couldn't.

If I'm given a chance to do it all over again, without changing the result, I still would! All those times when I felt nervous before making the call, when it felt impossible to be polite, the sheer impatience and naivety, the experience was truly enriching.

Thank you **PHOENIX GLOBAL** and team for the learning opportunity!



Karan Sehgal • 1st
IIM Rohtak | Finance Head - S.T.O.R.E | Marketing Intern(ATL&BTL)- Dezin...
1mo • Edited •

As 2 months of my Live project with **PHOENIX GLOBAL** comes to an end, I would like to thank Subhash K sir for the guidance and support throughout the project.

Thank you **Bishnu kumar**, **Saurabh Upadhyay** and **Sweta** for being such a great team. A special thanks to you **Manikanta Toram** for the support and help throughout the journey.

It was great working on the project. Got good exposure to the Ed-Tech industry and learnt a lot of new things.

In the end, thanks, **PHOENIX GLOBAL** for recognizing and awarding me with the 'Shining Star Award'.



AJAY JAIN • 1st
IIM Visakhapatnam || PGP || Class of 2022 || Engineer || Ex- Aspiring Minds || Ex-...
1mo • Edited •

It was great working with **PHOENIX GLOBAL** Team. We were given enough autonomy and flexibility while working.

Under the guidance of Subhash K, we learned many things.

Altogether my team **#SalesNorth** (**Kanika Goraya**, **Umang Gupta**, **Mansi Pathak**) delivered good work and a special thanks to **Manikanta Toram** for support throughout the journey.

Thanks, **PHOENIX GLOBAL** for awarding me as a Sales Champion.

In all, it was a wonderful experience working with **PHOENIX GLOBAL** as a 'Sales and Marketing Analyst'.

#team #sales #leadership #internship #saleschampion #mba #iimvisakhapatnam #marketing



Ishan Chapadgaonkar • 2nd
Marketing and Analytics Enthusiast| MBA at IIM Sirmour(2020-22)| Content Wri...
1w • Edited •

Dear Connections,

I am elated to share that recently I have completed the Business Analyst Certification by **PHOENIX GLOBAL**. The program dealt with the basics of analytics from a business perspective, as well as we also got to learn about leading Data Visualization tools like **#tableau** and **#powerbi**.

I want to extend my gratitude towards the Phoenix Global team, its instructors and organisers for making the sessions interactive & making sure every student understood the tools. Further, I also thank the **Industrial Relation and Sponsorship Committee** for bringing such amazing opportunities.

#businessanalytics #analysts #datavisualization #datascience #analytics #iimsirmaur #thehimalayaniim



SARBJEET SINGH • 2nd
Student at Indian Institute of Management Jammu
1mo •

I would like to thank **PHOENIX GLOBAL** for providing me this opportunity. Your **#financialanalyst** programme helped me in up-scaling my skills. Aspects covered in the course ranged from **#financialmodelling** to **#enterprise #evaluation** which surely broadened my knowledge base for the domain.

I am also thankful to my classmates **Sonali** . and **Parag Nawathale** for their support all along the course which made the learning much more fruitful.

#financialanalytics #letterofrecommendation #certificationcourse #learning



Bharrat Chandraa J U • 2nd
PPO Holder - ICICI Bank | IIM Kashipur
1mo • Edited •

'Every experience makes us grow stronger'

I would like to thank **PHOENIX GLOBAL** for providing me an amazing opportunity and experience to dwell deep into learning aspect as a Sales and Marketing Analyst.

Special thanks to Subhash K and **Manikanta Toram** for helping me get acquainted and making the process much smoother.

Having successfully completed my tenure of 3 months as a live project, I take back lots of learning aspect and practical exposure.

I am also grateful for recognizing my work and rewarding me with the 'Shinning Star' award.

#liveproject



Himanshu Jain • 2nd
PGDM (General Management) at XLRI Jamshedpur | Tata Steel | BITS Pilani, Pila...
1mo •

I was exploring the relative new domains which can help me in developing my overall usefulness as an Executive once I join Corporate after the MBA.

#hranalytics is one such area. I was amazed by the tremendous work being done in analytics for the primary purpose of aligning HR objectives with Business strategy.

This training gave a detailed understanding of such tools and frameworks which can give HR a much-needed facelift in any organisation.

PHOENIX GLOBAL

#xlri #analytics #skillsdevelopment #hrconsultants #humanresourcemanagement



Rishabh Yadav • 2nd
Chartering Member at Querencia The Toastmasters Club | Core Member, Sports...
6d •

Dear Connections,

I am happy to share that I have recently completed my professional Business Analytics certification by **PHOENIX GLOBAL**. I learnt the basics of analytics as well as about the popular Analytics tools like **#Tableau** and **#PowerBI**.

#businessanalytics #dataanalytics #iimsirmaur #thehimalayaniim

Success Stories



Nehal Tainguriya • 3rd+
Marketing Intern at Next Skills 360
1mo •

It's all about how much you learn from all of your previous experiences and how to improve yourself for the future.

Thank you such **PHOENIX GLOBAL** for giving me the opportunity to explore!



Riya Ahuja • 2nd
Co-Founder at FinanceOak || FY Economics Student, St. Stephen's College || He...
1mo • Edited •

I'm glad to inform you all my result in a case study competition organised by **NIFTEM** in which my team and I successfully secured the second position out of 750 participating teams. The competition, **Casecade** was based on **PHOENIX GLOBAL**. Overall, it was a great learning experience.

The certificate is awarded by the Ministry of Food Processing Industries.

#learning #teamwork #competitions #casestudycompetition



Kanchan Choudhury • 2nd
MBA Summer Intern at Google | National Winner CaseQuest'21 & Melange'21 I...
16h • Edited •

It gives me immense pleasure to announce that our **#team** is the first runner up in Cas-é-nova, presented by **MaSq The Marketing Club of IIM Bodh Gaya** in association with **Phoenix Global**.



Kumar Rahul Singh • 2nd
Project Lead & HR Intern at FOLKDevelopers
9mo • Edited •

Participated in IIM Rohtak Organon-Phoenix Global National Case Study Competition alongside **Aasim Ahsan** and **Sanskar Chhatrasal**. Learning analytics through a case study was a happening experience, thanks to Organon(Aalytics Club of IIM Rohtak) and Phoenix Global for this opportunity.
#Case_study #Analytics #IIM_Rohtak #Organon #Phoenix_Global #Dare2complete



Nitish Anand M. • 2nd
Assistant Vice President Marketing at Marcella
9mo •

Participated in IIM Rohtak Organon - Phoenix Global National Case Study Competition organised by Indian Institute of Management (IIM), Rohtak. Had a great experience with team members **Gaurav Virmani** and **Kuldeep Sharma**.



Chirag Singla • 2nd
Finance intern at Ozone Overseas Pvt. Ltd.
9mo • Edited •

Here comes another one in my basket.

Participated in **PHOENIX GLOBAL** National Case Study Competition organized by Organon-**Analytics Club, IIM Rohtak**.



Vedang Makwe • 2nd
Research Wing Head at Forum of Operation Research and Supply chain Enthusi...
9mo •

Recently, myself, **Anshul Kanodia** and **Supratim Endow** participated in a corporate case study competition organised by **PHOENIX GLOBAL** in association with **Analytics Club, IIM Rohtak**.

The process instigated a lot of brainstorming with my colleagues. We had to analyze the given data and find strategy and execution plan for a B-school to improve their Placements



Mainali Gautam • 2nd
Marketing and Brand Management Intern | Edgistify |Souflower | ImpactGuru | ...
9mo • Edited •

Thanks **PHOENIX GLOBAL**, **IIM Rohtak** for giving us this opportunity. Looking forward for the finals !!!
Team Droid
#bschool #competitions #sibmb



SONALI GOEL • 2nd
M.B.A aspirant | Finance Aspirant | Social work @Parwaaz NGO
9mo • Edited •

Case studies are basically the examples of real life problems that the corporates faces. Case studies helps us to examine the given situation in hand from different prospective before proposing the solutions to the given situation in hand.

I, with my team **Nikita Singh ANIL PARICHHA**, participated in the case study competition organised by **PHOENIX GLOBAL** with IIM, Rohtak.



LAVANYA VAISH • 2nd
Pursuing PGDM in Marketing from IMT Hyderabad.(2020-22)
1mo •

In the age of growing importance of Data Analytics to handle the Big Data, I would like to thank **PHOENIX GLOBAL** for providing the opportunity to learn some interesting concepts of Data Analytics and and the techniques to apply them in the real world.



Tushar Sinha • 2nd
Summer Intern at Future Generali | IMT-G | National Finalist Phoenix Global Cas...
8mo • Edited •

I feel delighted to share that Team Mitaan (**Manan Tilak**, **Adarsh Ahuja** and I) emerged as one of the National Finalists in the Case Study Competition organised by **PHOENIX GLOBAL** and **Analytics Club, IIM Rohtak**. The competition had 1081 teams from all the top B-Schools in the country.



Sarvesh Dhumal • 2nd
Upcoming MERN/MEAN developer
9mo •

I participated in a case study IIM Rohtak Organon - Phoenix Global National Case Study Competition organised by Organon - the Analytics Club of IIM Rohtak in association with Phoenix global with two of my colleagues. We had been provided with live business data sets and given an opportunity to derive business inferences out of it. It was a great learning experience.



Shikha Sevlani • 2nd
Student Alumni Relations Cell (SARC), GIM'21 | Summers- RBS & Square Panda ...
3mo •

#NationalWinner
Another one with **Anshika Chauhan**.

I would like to thank **Digitalytics, Analytics Club of IIM Ranchi, KPMG** and **PHOENIX GLOBAL** for the opportunity. It was a pleasure interacting with **Vivek V S, Jithesh Nambiar J, Mohanish Golatkar** and getting those valuable inputs.



Yash Kanodia • 2nd
National Winner- MARKOS 2020. MICA 22'
3mo • Edited •

When your team is as fun as the name suggests, Looney Tunes, you've gotta win it all!!!

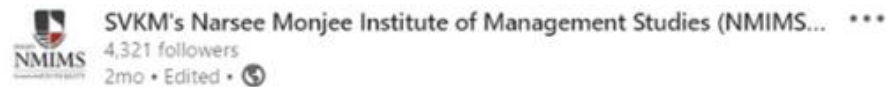
The competition was lovely, where creativity was appreciated in terms of approach and presentation. Thank you so much **PHOENIX GLOBAL** and **Marque- The Marketing Club of IIM Rohtak** for this opportunity.



Raman Singh • 2nd
Interned at HDFC Bank |Founder rsprods |Computer Science Student
9mo • Edited •

It was a great learning experience for me and **Preeti Jain** participating in the National Case Study Competition organized by **PHOENIX GLOBAL** and **IIM Rohtak**.

Top B-Schools Mentioning us



The Marketing Club of NMIMS Bangalore, MarGene, successfully concluded the last event of the academic year!

MARKOPOLIS saw immense participation with motivated teams who put forward great insightful solutions!

Early Harvest Indoor Farms , PHOENIX GLOBAL, YourStory Media



Digitalytics, IIM Ranchi is proud to announce its successful completion of the 1st edition of Scytale, the National Level Case Study Competition, and Insightalyze, the National Level Data Visualization.

We are thankful to our judges [Jithesh Nambiar J](#), [Mohanish Golatkar](#), [Prasenjit Thakur](#), [SUBHADIP SHAW](#) and [Vivek V S](#) and our partners KPMG and PHOENIX GLOBAL for their enthusiasm and support.



Congratulations from Aspire Club on your well-deserved success! 🎉

Phoenix Global National Case Study Competition was organized by Organon - the Analytics Club of IIM Rohtak in association with Phoenix Global. This competition aimed at bringing out the best of the analytical expertise of the students, by exposing them to live business data sets and providing an opportunity to derive business inferences out of it. 📊



Indian Institute of Management, Raipur is proud of its PGP students [Robin Singh](#), [Yogesh Chowdhary](#) and [Sai Akhil](#) of Team Saatwik who have reached the National Finals of Phoenix Global National Case Study Competition 2020. We wish them success for the finale!

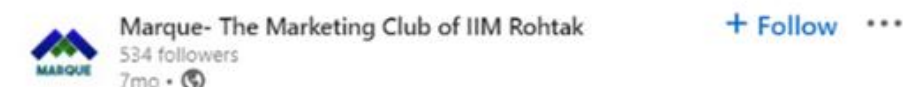


SPJIMR - PGPM participants, [Anamitro Pathak](#) and [Nishant Bangera](#) have made it to the national finals of a national level analytics case study competition organized by PHOENIX GLOBAL in association with Organon, the analytics club of IIM Rohtak. The team qualified to be among the top 24 of the competition in which more than 1000 teams contested from 388 colleges. The qualification was based on the analysis and suggestions provided with respect to the case study.



IIT Kharagpur - Vinod Gupta School of Management congratulates [Gaganpreet S.](#) and [Rajat Gupta](#) of the MBA batch of 2019-21, on emerging as National Finalists in the Phoenix Global National Case Study Competition conducted by PHOENIX GLOBAL in association with the [Analytics Club, IIM Rohtak](#). The team demonstrated impeccable skills in providing strategic solutions using data analytics tools and insights, and we wish them the very best for all their future endeavors.

#PhoenixGlobal #CaseStudy #Achievement #HomeVGSoM #IITKharagpur #VGSoM #MBA

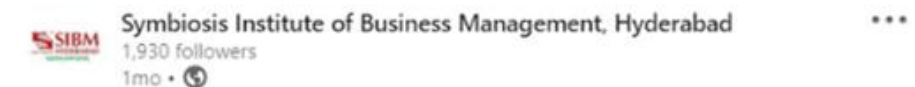


It's always hard to imagine what corporate life would be like! [Marque- The Marketing Club of IIM Rohtak](#) in association with PHOENIX GLOBAL is privileged to present to you an interactive session with Mr [Arun Raja](#), to give you a glimpse of what a life of a "sales manager" looks like.



"Perseverance is not a long race; it is many short races one after the other"
- Walter Elliot

We are honoured to host a session by Mr. [Sashil Dath](#) in association with PHOENIX GLOBAL on "Life as a Supply Chain Manager".



SIBM Hyderabad is proud to announce PHOENIX GLOBAL as its Knowledge Partner for Firanje 5.0.



We thank our Knowledge partner PHOENIX GLOBAL for extending the partnership with [#iiftkolkata](#) and SCOPE-The Supply Chain, Operations and Energy Club, IIFT Kolkata.



We take pride in announcing the winners and runners of Touchstone, a case study competition under Khlurthma, the Annual Management Fest of IIM Shillong.

This year we witnessed massive participation from students across B-Schools. The participants proved their mettle with various innovative and creative solution for the real-world case problem of Phoenix Global.



Most sincere thanks to all the Markapalooza participants, participating from different parts of the country, our dear alumni Mr. [Jitender Narwal](#) for his contribution to the event, and especially to all the esteemed event partners, [Union Bank of India](#), [Turnip Innovations](#), PHOENIX GLOBAL, and [Humara Himachal](#) who graced the occasion.



We are pleased to announce a special workshop session for Summer Placements Preparation hosted by PHOENIX GLOBAL with [Manish Punjabi](#) being a keynote speaker. The session is dedicated to crack the Group Discussion and the Interview Process for Placements.



Institute of HR Management

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Hyderabad**